

**BENEFITS INSIGHTS** • November 2024

# **IVF & Fertility Services**

### **Background**

Work and family are traditionally two of the most significant aspects of an employee's life. Unfortunately, family planning doesn't always go as planned. This can make the journey to parenthood costly, stressful and challenging.

Fertility issues contribute to presenteeism, a term that describes employees who are less productive due to personal distractions. In addition to negatively impacting employee morale, engagement and performance, presenteeism is costly for employers. Harvard Business Review reports that presenteeism costs the U.S. economy more than \$150 billion yearly in lost productivity, far exceeding absenteeism costs. Employers that provide fertility benefits may notice that employees are more engaged, productive and likely to stay at the organization long term.

### What Is Infertility?

Infertility is defined as the inability to conceive after a full year of trying without contraceptives. Both men and women are affected by infertility. However, individuals don't always show identifiable signs of infertility, making this condition difficult to diagnose.

There are two types of infertility: primary and secondary. Primary infertility refers to individuals who have never achieved pregnancy, while secondary infertility refers to individuals who have had at least one prior pregnancy. As a result, infertility can affect individuals who are both starting and adding to their families. This spans a wide age range of employees, who make up a crucial percentage of the workforce. Employers that provide comprehensive fertility benefits can greatly improve the retention and attraction of this talented demographic.

### The Cost of Infertility

According to Forbes, a single IVF cycle can cost more than \$30,000. Furthermore, IVF doesn't guarantee pregnancy. As a result, the cost of fertility treatments is a source of financial stress for those who are hoping to start a family.

The 2023 Carrot survey found that just 32% of individuals could afford fertility treatment if needed. To start a family, nearly half of the respondents were willing to take another job, 29% would need to go into debt and 39% said they would dip into their savings to afford fertility treatments.

#### What Are Fertility Benefits?

When it comes to providing fertility benefits, employers can elect to pay a portion of infertility treatment costs as a voluntary benefit or cover specific treatments under their health plan. The right choice will depend on employee preferences and the organization's budget. Employers may choose to cover a variety of fertility treatments to help employees with family-building, such as:

- **IVF**—This procedure involves egg retrieval, fertilization and an embryo transfer. It is relatively invasive and, like most treatments, can be very expensive. However, IVF remains a common fertility method.
- Intrauterine insemination (IUI)—Artificial insemination has been around for decades and is one of the most popular options for
  individuals who need help conceiving. IUI is a type of artificial insemination. While there are many methods of artificial
  insemination, they all involve manually injecting semen into the uterus or cervix with medical devices.
- **Surgery**—Procedures to remove ovarian cysts, clear fallopian tubes, remove adhesions from the uterus and collect semen from individuals who cannot otherwise produce it can all help resolve infertility issues.
- **Medications**—There are a variety of medications, both prescription and over the counter, that can help increase fertility.

  Medications can stimulate ovulation, promote healthier egg growth, improve sperm count and prevent premature ovulation. Egg and sperm donors are also an option.





### The Importance of Fertility Benefits

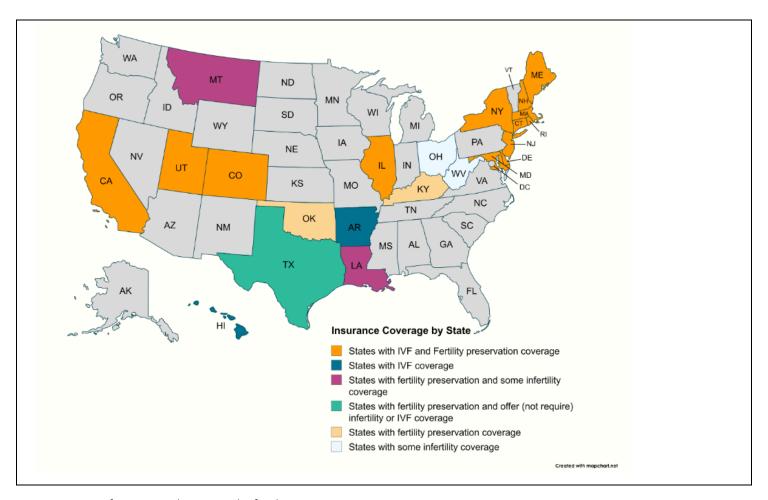
Most states don't require private insurers to cover infertility treatment, making employer-provided fertility benefits even more important and valuable to workers. Fertility benefits can help employees start a family without going into debt or suffering undue financial stress, which makes them highly desired by employees.

#### Conclusion

Fertility struggles can negatively impact employees' mental health, contribute to financial stress and increase presenteeism and absenteeism, which worsen job productivity. As employees continue to express interest in fertility benefits, employers who cover some or all the costs of fertility treatments can experience significant improvements in productivity and satisfaction. It can also improve employee retention and help employers attract talented prospective employees.

#### **States with IVF Insurance Coverage Laws**

See the map and table (with links) below for more information about infertility and fertility services laws by state:



Map courtesy of RESOLVE: The National Infertility Association



**BENEFITS INSIGHTS** • November 2024

State	Definition of Infertility	Coverage Requirements	Exemptions
<u>Arkansas</u>	Person and their spouse must be diagnosed with endometriosis; exposure to diethylstilbestrol (DES); blocked or surgically removed fallopian tubes (cannot be from voluntary sterilization); abnormal male factors contributing to infertility; OR a 2-year history of unexplained infertility.	<ul> <li>All policies that provide maternity benefits must cover IVF.</li> <li>Lifetime maximum is \$15,000.</li> <li>Coverage is subject to the same deductibles and out-of-pocket maximums as other maternity benefits.</li> <li>Person must be unable to become pregnant through less costly treatments covered by insurance.</li> </ul>	Self-funded ERISA plans
<u>California</u>	<ul> <li>(a) Licensed physician diagnoses infertility.</li> <li>(b) Person's inability to reproduce either as an individual or with their partner without medical intervention.</li> <li>(c) Failure to establish a pregnancy or to carry a pregnancy to live birth after regular, unprotected sexual intercourse.</li> </ul>	<ul> <li>Large employers (100 or more employees) must cover a maximum of 3 oocyte retrievals.</li> <li>Requires insurance policies to provide coverage for the diagnosis and treatment of infertility and fertility services.</li> </ul>	Religious employers     Self-funded ERISA plans
<u>Colorado</u>	A disease or condition characterized by: (a) failure to impregnate or conceive; (b) person's inability to reproduce as an individual or with the person's partner; (c) licensed physician's findings based on patient's medical, sexual, and reproductive history, age, physical findings, or diagnostic testing	<ul> <li>Large group plans (100 or more employees) must provide coverage for infertility and standard fertility preservation services, including 3 completed oocyte retrievals with unlimited embryo transfers.</li> <li>No exclusions, limitations, or other restrictions on coverage of fertility medications that are different from any other prescription medications covered under the plan.</li> <li>Coverage is subject to the same deductibles and out-of-pocket maximums as other maternity benefits.</li> </ul>	1. Self-funded ERISA plans 2. Religious employers 3. Individual and small group policies (unless HHS determines coverage for fertility services does not require defrayal by the state)
Connecticut	Condition of an individual who is unable to conceive or produce conception or sustain a successful pregnancy during a one-year period; or if treatment is medically necessary	<ul> <li>Individuals must have maintained coverage under a policy for at least 12 months.</li> <li>Lifetime maximum coverage of 4 cycles of ovulation induction.</li> <li>Lifetime maximum coverage of 3 cycles of intrauterine insemination.</li> <li>Lifetime maximum coverage of 2 cycles of IVF, GIFT, ZIFT, or low tubal ovum transfer, with not more than 2 embryo implantations per cycle.</li> <li>Coverage for IVF, GIFT, ZIFT, or low tubal ovum transfer is limited to individuals unable to conceive or</li> </ul>	Self-funded ERISA plans     Religious employers



**BENEFITS INSIGHTS** • November 2024

	<u></u>	<u></u>	
		sustain successful pregnancy through	
		less expensive and medically viable	
		treatments.	
		All individual, group, and blanket	
		health insurance policies that	
		provide for medical or hospital	
		expenses shall include coverage for	
	(a) Disease or condition that results	fertility care services, including IVF	
	in impaired function of the	and standard fertility preservation	
	reproductive system whereby an	services for individuals who must	
	individual is unable to procreate or	undergo medically necessary	1. Self-insured ERISA plans
Delaware	carry a pregnancy to live birth.	treatment that may cause iatrogenic	2. Religious employers
	(b) For IVF – retrievals are	infertility.	3. Employers with fewer than
	completed before the individual is	Benefits must be provided to the	50 employees
	45 years old and transfers are	same extent as other pregnancy-	
	completed before the individual is	related benefits.	
	50 years old	Person has been unable to obtain	
		successful pregnancy through	
		reasonable effort with less costly	
		infertility treatments covered by the	
		policy, with certain exceptions.	
	F year history of infortility or	Coverage is provided if the patient is unable to obtain successful	
	5-year history of infertility or infertility is associated with at least		
	one of the following:	pregnancy through other infertility treatments covered by the plan.	
Hawaii	endometriosis, DES exposure,	One cycle of IVF, performed at	Self-funded ERISA plans
<u>Ilawali</u>	blocked or surgically removed	medical facilities that conform to	Sen-Tunided Livisa plans
	fallopian tubes, abnormal male	ACOG and ASRM guidelines.	
	factors contributing to infertility.	Coverage must be to the same	
	ractors contributing to intertiney.	extent as maternity-related benefits.	
		Plans that provide pregnancy-	
	Disease, condition, or status	related coverage must provide	
	characterized by:	infertility treatment including, but	
	(a) failure to establish pregnancy or	not limited to: diagnosis of infertility;	
	carry pregnancy to live birth after	IVF; uterine embryo lavage; embryo	
	12 months of regular, unprotected	transfer; artificial insemination; GIFT;	
	sexual intercourse if the woman is	ZIFT; low tubal ovum transfer.	
	35 years of age or younger, or after	Coverage for IVF, GIFT, and ZIFT is	
	6 months of regular, unprotected	provided if the patient has been	
	sexual intercourse if the woman is	unable to attain or sustain a	
	over 35 years of age; conceiving but	successful pregnancy through	1. Religious employers
Illinois	having a miscarriage does not	reasonable, less costly, infertility	2. Employers with fewer than
<u>Illinois</u>	restart the 12-month or 6-month term for determining infertility;	treatments covered by insurance.	25 employees
		• Lifetime maximum of six retrievals.	3. Self-funded ERISA plans
	(b) person's inability to reproduce	No exclusions, limitations, or other	
	either as a single individual or with a partner without medical	restrictions on coverage of fertility	
	a partiler without filedical		
		medications that are different from	
	intervention; or	those imposed on any other	
	(c) licensed physician's findings	prescription medications.	
	based on a patient's medical,	No deductibles, copayments,	
	sexual, and reproductive history,	coinsurance, benefit maximums,	
	, , , , , , , , , , , , , , , , , , ,	waiting periods, or any other	



**BENEFITS INSIGHTS** • November 2024

<u>Kentucky</u>	age, physical findings, or diagnostic testing.  Impairment of fertility caused by surgery, radiation, chemotherapy, or any other medical treatment affecting reproductive organs or processes.	limitations on coverage for the diagnosis of infertility, treatment for infertility, and standard fertility preservation services, that are different from those imposed upon benefits for services not related to infertility.  All plans must provide coverage for oocyte and sperm preservation services when a medically necessary treatment may directly or indirectly cause iatrogenic infertility to an insured.	Self-funded ERISA plans     Religious employers
<u>Louisiana</u>	(a) Impairment of fertility caused directly or indirectly by surgery, chemotherapy, radiation, or other medical treatment. (b) Oocyte and sperm preservation procedures that are consistent with established medical practices or professional guidelines published by the American Society of Clinical Oncology or the American Society for Reproductive Medicine.	<ul> <li>Plans must provide coverage for standard fertility preservation services for covered individuals who have been diagnosed with cancer and which necessary cancer treatment may directly or indirectly cause iatrogenic infertility.</li> <li>Plans may exclude costs of storage of oocytes and sperm after three years.</li> <li>Does not require coverage of fertility drugs, IVF other assisted reproductive techniques, reversal of tubal ligation, vasectomy, or other methods of sterilization.</li> </ul>	Self-funded ERISA plans     Religious employers
<u>Maine</u>	Presence of a demonstrated condition recognized by a provider as a cause of loss or impairment of fertility or a couple's inability to achieve pregnancy after 12 months of unprotected intercourse when the couple has the necessary gametes for conception, including the loss of a pregnancy occurring within that 12-month period, or after a period of less than 12 months due to a person's age or other factors.	Plans must cover fertility diagnostic care, fertility treatment if the covered individual is a fertility patient, and fertility preservation services.	Self-funded ERISA plans
Maryland	For married individuals:  (a) if person and their spouse are of opposite sexes, intercourse of at least 1 year's duration failing to result in pregnancy.  (b) if person and their spouse are of the same sex, three attempts of artificial insemination over the course of 1 year failing to result in pregnancy; or infertility if person or their spouse is associated with any of the following: endometriosis;  DES exposure; blocked or surgically	<ul> <li>Plans that provide pregnancy-related benefits must cover the cost of 3 IVFs per life birth.</li> <li>Lifetime \$100,000 maximum.</li> <li>Does not include storage of sperm or oocytes.</li> </ul>	<ol> <li>Self-funded ERISA plans</li> <li>Religious employers</li> <li>Employers with fewer than</li> <li>employees</li> </ol>



**BENEFITS INSIGHTS** • November 2024

	removed fallopian tubes; abnormal male factors contributing to the infertility. For unmarried persons: (a) Three attempts of artificial insemination over the course of 1 year failing to result in pregnancy; or infertility is associated with any of the following: endometriosis; DES exposure; blocked or surgically removed fallopian tubes; abnormal male factors contributing to infertility.		
Massachusetts	Condition of an individual who is unable to conceive or produce conception during a period of 1 year if the female is age 35 or younger or during a period of 6 months if the female is over the age of 35.	<ul> <li>Plans shall provide for the diagnosis and treatment of infertility including the following: artificial insemination; IVF; GIFT; sperm, egg and/or inseminated egg procurement and processing, and banking of sperm or inseminated eggs, to the extent such costs are not covered by the donor's insurer, if any; ICSI; ZIFT; assisted hatching; cryopreservation of eggs.</li> <li>No exclusions, limitations or other restrictions on coverage of infertility drugs that are different from those imposed on any other prescription drugs.</li> <li>Prohibition on imposing deductibles, copayments, coinsurance, benefit maximums, waiting periods or any other limitations on coverage for required infertility benefits which are different from those imposed upon benefits for services not related to infertility.</li> </ul>	Self-insured ERISA plans
	Infertility is not defined. latrogenic infertility is defined as an	Plans must provide coverage for oocyte and sperm preservation	Self-funded ERISA plans     Religious employers
<u>Montana</u>	impairment of fertility caused by surgery, radiation, chemotherapy, or any other medical treatment affecting reproductive organs or processes.	services when medically necessary treatment may directly or indirectly cause iatrogenic infertility to an insured.	3. Disability income, hospital indemnity, accident-only, vision, dental, or long-term care policies.
New Hampshire	Disease caused by an illness, injury, underlying disease, or condition, where an individual's ability to become pregnant or to carry a pregnancy to live birth is impaired, or where an individual's ability to	Plans must cover diagnosis of the cause of fertility; medically necessary fertility treatment; and fertility preservation when a person is expected to undergo surgery, radiation, chemotherapy, or other medical treatment that is recognized	<ol> <li>Self-funded ERISA plans</li> <li>Small Business Health Options Program (SHOP)</li> </ol>



**BENEFITS INSIGHTS** • November 2024

	cause pregnancy and live birth in the individual's partner is impaired.	by medical professionals to cause a risk of impairment of fertility.  • Prohibition on imposing deductibles, copayments, coinsurance, benefit maximums, waiting periods, or any other limitations on coverage for required infertility benefits which are different from those imposed upon benefits	
New Jersey	Disease, condition or status characterized by any of the following:  (a) inability to achieve a successful pregnancy based on a patient's medical, sexual, and reproductive history, age, physical findings, diagnostic testing, or any combination of those factors;  (b) need for medical intervention, including, but not limited to, the use of donor gametes or donor embryos in order to achieve a successful pregnancy either as an individual or with a partner;  (c) patients having regular, unprotected intercourse and without any known etiology for either partner suggestive of impaired reproductive ability, evaluation should be initiated at 12 months when the female partner is under 35 years of age and at 6 months when the female partner is 35 years of age or older.	<ul> <li>Plans that provide pregnancy-related coverage must provide infertility treatment.</li> <li>May limit coverage to a person who has used all reasonable, less expensive, and medically appropriate treatments.</li> <li>Does not include storage of sperm or oocytes.</li> </ul>	<ol> <li>Self-funded ERISA plans</li> <li>Religious employers</li> <li>Employers with fewer than</li> <li>employees</li> </ol>
New York	Disease or condition characterized by the incapacity to impregnate another person or to conceive,  defined by the failure to establish a clinical pregnancy after twelve months of regular, unprotected sexual intercourse or therapeutic donor insemination, or after six months of regular, unprotected sexual intercourse or therapeutic donor insemination for a female thirty-five years of age or older.	<ul> <li>Plans cannot prohibit exclusion of coverage for the diagnosis and treatment of a correctable medical</li> <li>condition, solely because the condition results in infertility.</li> <li>Large plans (100 or more employees) must cover up to 3 IVF cycles.</li> </ul>	1. Self-funded ERISA plans 2. Small employers (fewer than 100 employees)
Ohio	No definition provided; law covers infertility services when they are "medically necessary."	<ul> <li>Plans are required to cover "basic health care services" including infertility services, when they are medically necessary.</li> <li>IVF, GIFT, and ZIFT are not required by the law.</li> </ul>	Self-funded ERISA plans.



**BENEFITS INSIGHTS** • November 2024

<u>Oklahoma</u>	Impairment of fertility caused directly or indirectly by surgery, chemotherapy, radiation, or other medical treatment with a potential side effect of impaired fertility as established by the American Society of Clinical Oncology or the American Society for Reproductive Medicine.	Beginning January 1, 2025, any plan shall provide coverage for standard fertility preservation services only for individuals diagnosed with cancer and who are within reproductive age, when a medically necessary treatment may directly or indirectly cause iatrogenic infertility.	Self-funded ERISA plans     Religious employers that submit and receive written exemption requests
Rhode Island	Condition of an otherwise presumably healthy individual who is unable to conceive or produce conception during a period of one year. latrogenic infertility means an impairment of fertility by surgery, radiation, chemotherapy, or other medical treatment affecting reproductive organs or processes.	<ul> <li>Plans that cover pregnancy benefits, must provide coverage for medically necessary expenses of diagnosis and treatment of infertility and for standard fertility preservation services.</li> <li>For women ages 25-42, coverage is provided for diagnosis and treatment of infertility.</li> <li>Cost cap of \$100,000 for treatment.</li> <li>Insurance carrier may impose up to a 20% co-payment.</li> </ul>	Self-funded ERISA plans
<u>Texas</u>	Person and spouse have a history of infertility of at least five continuous years or associated with endometriosis, DES, blockage of or surgical removal of one or both fallopian tubes or oligospermia; covered person has been unable to attain a pregnancy through less costly treatment covered under their policy.	Law requires insurers to offer coverage of IVF, but employers may choose whether or not to include coverage as part of their plan.	Self-funded ERISA plans     Religious employers
<u>Utah</u>	(a) Patient's physician verifies that the patient or the patient's spouse has a demonstrated condition (b) recognized by a physician as a cause of infertility, or the patient attests that the patient is unable to conceive a pregnancy or carry a pregnancy to a live birth after a year or more of regular sexual relations without contraception. (b) Individuals that have one of the following conditions: Cystic fibrosis, spinal muscular atrophy, Morquio syndrome, myotonic dystrophy, or sickle cell anemia. (c) Patient attests that the patient has been unable to	3-year pilot program for Public Health Employees' Plan; ends December 31, 2024	Self-funded ERISA plans



**BENEFITS INSIGHTS** • November 2024

а	ttain a successful	
р	regnancy through any	
le	ess-costly, potentially	
e	ffective infertility	
tı	reatments for which	
C	overage is available under	
tl	ne health benefit plan.	