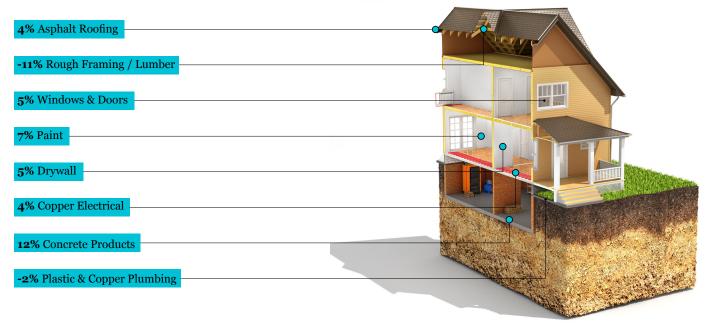
# Market trends 2024

Insuring successful families and individuals

# Material costs are leveling off<sup>1</sup>



# Higher labor costs<sup>2</sup>

Average labor cost percentage change by month. 7.6% growth since Oct 2022

#### Percentage change in costs

Concrete Mason			12.2%			
Electrician		7.1%				
Drywall installer/Finisher		6.7%				
Carpenter/General Framer		6.5%				
Plumber			6.2%			
Steel Worker			6.2%			
Roofer			5.3%			
Heating/AC Mechanic			5.3%			
	-5%	0%	5%	10%	15%	

# Liability and social inflation

Insurers' claims costs are rising above general economic inflation. This was caused by a trend in increased litigation, broader definitions of liability, more plaintiff-friendly legal decisions and larger compensatory awards by juries.

# Key drivers of liability claims

Current socio-economic divide: "us vs. them theory"

Third-party litigation funding

Large increases in advertising by plaintiffs' firms

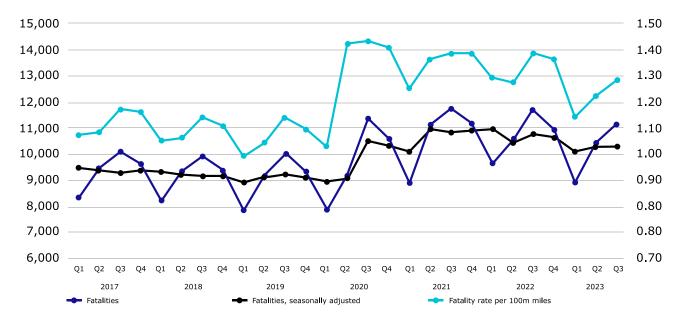
#### Faster driving patterns

# Large awards for non-economic to address broader social concerns

- Post-traumatic stress disorder (PTSD)
- · Conscious pain and suffering
- Chronic regional pain syndrome (CRPS)

# Driving fatalities remain high

Motor vehicle fatalities (US department of transportation) $^3$  An increase in poor driving behaviors during the pandemic saw a spike in fatalities.

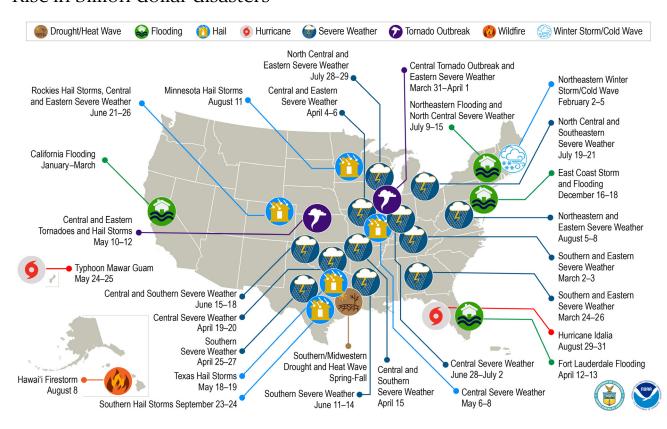


Vehicle theft on the rise: 104% higher in 2023 than 2019<sup>4</sup>

#### Top vehicles stolen<sup>5</sup>:

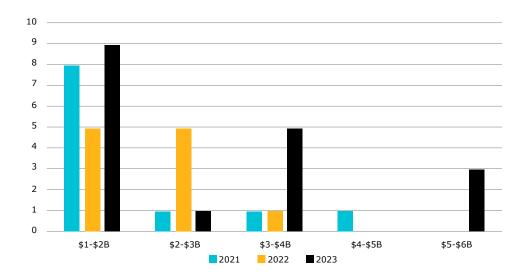
- Land Rover Range Rover
- Land Rover Range Rover Sport
- BMW X6
- BMW X7

### Rise in billion-dollar disasters<sup>6</sup>



# Convective storms<sup>7</sup>

2023 was an active convective storm season. While there was not a single, major event (\$10 billion+) there was a high frequency of moderate events in the \$3-6 billion range: 9 in 2023 compared to 1 in 2022 and 2 in 2021.



# Flooding risk

75% of all presidential disaster declarations are associated with flooding.

Approximately 40% of all natural disasters involve flooding.

In a 30-year mortgage: 26% chance of flood damage. 9% chance of fire.8

# Shift in the marketplace for art



### Art & the flight to quality

Post-War and Contemporary art was the largest sector of the fine art market in 2022, accounting for 54% of the value of global fine art sales (down by 4% from 2021).9

In 2023, a full-on flight to quality has taken hold. Collectors are pursuing works by established artists with a museum presence, vs. the speculative buying of young artists that we saw in  $2022.^{10}$ 

#### Whiskey category expansion

Whiskey investment is set to reach \$127 billion by 2028.11

Wine collections are mostly investments, with the average collector owning 2,631 bottles worth around \$389,000.

# Fashion and accessories are growing



### Sneakers

At its current rate of growth, the sneaker market is expected to be worth \$95 billion by 2025. 12



#### Watches

Secondhand prices are still well above price levels three years ago.

Pre-owned luxury watches now account for over 30% of the high-end timepiece market—and the trend is likely to continue.<sup>13</sup>



# Luxury handbags

- The global luxury handbag market was valued at \$22.8 billion in 2022.
- Compound annual growth of over 6% is expected between 2023 and 2032.<sup>14</sup>

#### Growth drivers

- Emerging social media trends towards premium accessories
- Rising disposable incomes
- Growing brand recognition & loyalty

#### Pitfalls and challenges

- Counterfeiting and imitation
- Shifting consumer preferences (fast trend cycles)

#### Sources:

1. Materials Costs Per BLS, Bureau of Labor Statistics 2. Verisk 360Value Quarterly Reconstruction Cost Analysis 3. US Department of Transportation 4. Newsweek 5. IIHS 6. & 7. NOAA National Centers for Environmental Information 8. National Flood Insurance 9. The Art Market 10. New Glo 11. Whiskey Market Overview, 2023-28 report by Bonafide Research 12. Christie's 13. CNBC Secondhand Luxury Watch Prices 14. GM Insights Luxury Handbags Market.

© 2024 Chubb is the marketing name used to refer to subsidiaries of Chubb Limited providing insurance and related services. For a list of these subsidiaries, please visit our website at www.chubb.com. Insurance provided by ACE American Insurance Company and its U.S. based Chubb underwriting company affiliates. All products may not be available in all states. This communication contains product summaries only. Coverage is subject to the language of the policies as actually issued. Surplus lines insurance sold only through licensed surplus lines producers. Chubb, 202 Hall's Mill Road, Whitehouse Station, NJ 08889-1600. (Ed. 2/2024).